



TIDES

THE INSTITUTE FOR DIVERSITY AND ETHICS IN SPORT

MAKING WAVES OF CHANGE

Brackets for Brains and Diversity

for the
Projected 2020 NCAA Division I
Men's and Women's Basketball Tournaments

by Dr. Richard Lapchick

Editor-in-Chief: David Zimmerman

Contributing Editors: Pedro Ariza, Jasmyn Mackell, David Morrin, Nicholas Mutebi, and Andre Vasquez

Published April 2, 2020

Brackets for Brains and Diversity

for the

Projected 2020 NCAA Division I

Men's and Women's Basketball Tournaments

Media Contacts:

Nicholas Mutebi, (313) 289-3362, nicholas.mutebi@ucf.edu

David Morrin, (727) 667-6287, david.morrin@ucf.edu

Executive Summary

Orlando, FL...April 2, 2020 – The Institute for Diversity and Ethics in Sport (TIDES) at the University of Central Florida (UCF) released its first ever, **“Brackets for Brains and Diversity for the Projected 2020 NCAA Division I Men's and Women's Basketball Tournaments.”** This bracket is based on a comprehensive analysis of projected teams which were likely to have participated in the 2020 NCAA Division I Men's and Women's Basketball Tournaments. This bracket examined the Graduation Success Rates (GSR) and Academic Progress Rates (APR) as reported by the NCAA for the projected men's and women's tournament teams, and reseeded teams appropriately based on special criteria from an APR and GSR standpoint. Also considered were the team's GSR gap between white and African-American student-athletes, and team head coach demographics (race and gender).

On March 12, 2020, NCAA President Mark Emmert and the Division I Board of Governors canceled all the 2020 winter sport championships (men's and women's basketball tournaments included) based on the evolving public health threat posed by the recent COVID-19 virus. Due to this cancellation, TIDES decided to release this report analyzing academic and graduation performance of teams based on tournament projections by college basketball analysts at ESPN (Joe Lunardi, Charlie Creme). These projections were the most up to date estimates for teams to be selected for the 2020 men's and women's basketball tournament.

Richard Lapchick said, “It has been tragic time globally and in the United States with the COVID-19 pandemic. The magnitude of health threat posed has affected all aspects of life including the world of sports with the first ever cancel-

lation of the NCAA basketball tournaments. In response to this tragedy, we wanted to help fill the void left by the lack of an official bracket release by the NCAA Men's and Women's basketball committees. The brackets we created here take the projected teams from well-respected ESPN college basketball analysts Joe Lunardi and Charlie Creme, and reseed the teams based on several academic criteria and team head coach demographics (race and gender). We found that a lot of the public's normal favorites fell in seeding based on how they performed in the classroom and in their hiring practices.”

Coined as **“The TIDES Projections,”** these brackets for the men's and women's tournament are vastly different than the typical projections based on NET rankings, BPI, or any other basketball measure.

On the men's side, the University of Michigan, Belmont University, Gonzaga University and Bradley University would be one seeds, with the University of Michigan being the overall number one seed of the tournament. Typical tournament favorites, Kentucky (7 seed), Kansas (4 seed), and Duke (5 seed) found themselves seeded lower than normal based on our measures. Some of year's favorites of Dayton (11 seed) and San Diego State (13 seed) would be farther down in the seed line if the committee followed guidelines along with ours.

On the women's side, there were a lot of ties based on the fact that women's teams were generally, as always, very successful in the classroom. Gonzaga University, Rice University, Samford University, and Stanford would be

one seeds within these projections, with Gonzaga being the overall number one seed of the tournament. Typical tournament favorites, South Carolina (9 seed), Baylor University (12 seed), Oregon (15 seed), and Connecticut (5 seed) found themselves lower with these projections.

See below for the rest of the projected field.

Methodology

The criteria for this bracket projection are based on key factors associated with the Academic Progress Rate and Graduation Success Rate studies published annually by TIDES.

TIDES used the most recent tournament projections from ESPN's Joe Lunardi for the men's bracket and Charlie Creme for the women's bracket. The teams in these brackets were re-seeded according to four weighted criteria: team APR, overall team GSR, team GSR gap between white and African-American student-athletes, and team head coach demographics (race and gender). They were then ranked from 1 to 68 for the men and 1 to 64 for the women based on a total weighted score for each team. The teams were then given a seed from 1 to 16 and placed in regions based on geographic location. Seeding ties were broken using the schools' overall student-athlete APRs.

NCAA statistics were used in the study. The institute reviewed the six-year graduation rates of each school's freshman class that enrolled in 2011-12, and then it calculated a four-year class average (freshmen classes of 2008-09, 2009-10, 2010-11, 2011-12). The APR data does not include data from the 2019-20 academic performances of the teams in the study, but instead uses four years of data ending in the 2017-18 school year, per the NCAA data reporting standards. This is the most updated data available on the NCAA website.

The GSR was developed in 2005 in response to the demand for a more accurate measure of graduation performance of NCAA athletics programs. In order to calculate the GSR, the NCAA tracks student-athletes for six years following their entrance to an NCAA member institution to monitor the graduation rates of member institutions and their athletic programs. The GSR is used by the NCAA as a measuring device to signal performance of NCAA athletic programs while the APR is used to determine penalties for academically underperforming athletic programs.

The Institute for Diversity and Ethics in Sport serves as a comprehensive resource for issues related to gender and race in amateur, collegiate and professional sport. The Institute researches and publishes a variety of studies, including annual studies of student-athlete graduation rates and racial attitudes in sport, as well as the internationally recognized Racial and Gender Report Card, an assessment of hiring practices in coaching and sport management in professional and college sport. The Institute also monitors some of the critical ethical issues in college and professional sport, including the potential for exploitation of student-athletes, athlete activism, racial and gender issues, homophobia in sport, refugees in sport, and human trafficking in sport.

All data is currently available APR/GSR data from the NCAA National Office Research department. This data was collected by the research team at The Institute for Diversity and Ethics in Sport at the University of Central Florida's DeVos Sport Business Management Program.

The Institute for Diversity and Ethics in Sport (TIDES)

The Institute for Diversity and Ethics in Sport ("TIDES" or the "Institute") serves as a comprehensive resource for issues related to gender and race in amateur, collegiate and professional sport. The Institute researches and publishes a variety of studies, including annual studies of student-athlete graduation rates and racial attitudes in sport as well as the internationally recognized Racial and Gender Report Card, an assessment of hiring practices in professional and college sport. The Institute also monitors some of the critical ethical issues in college and professional sport, including the potential for exploitation of student-athletes, gambling, performance-enhancing drugs and violence in sport.

The Institute's founder and director is Dr. Richard Lapchick, a scholar, author and internationally recognized human rights activist and pioneer for racial equality who is acknowledged as an expert on sports issues. Described as "the racial conscience of sport," Dr. Lapchick is Chair of the DeVos Sport Business Management Program in the College of Business Administration at UCF, where The Institute is located. In addition, Dr. Lapchick serves as President and CEO of the Institute for Sport and Social Justice (ISSJ), a group of more than 280 colleges and universities that helps student-athletes

complete their college degrees while serving their communities on issues such as diversity, conflict resolution and men's violence against women. It was formerly known as the National Consortium for Academics and Sports (NCAS).

DeVos Sport Business Management Program

College of Business Administration, University of Central Florida

The DeVos Sport Business Management Program is a landmark program focusing on business skills necessary for graduates to conduct successful careers in the rapidly changing and dynamic sports industry while also emphasizing diversity, community service and social issues in sport. It offers a dual-degree option, allowing students to earn a Master of Business Administration (MBA) degree in addition to the Master of Sport Business Management (MSBM) degree. The program was funded by a gift from the Richard and Helen DeVos Foundation and RDV Sports, with matching funds from the State of Florida.



Appendix A

2020 NCAA Men's Basketball Tournament

Indianapolis, IN

MIDWEST



New York, NY

EAST

First Four

Dayton, Ohio



Atlanta, GA



THE INSTITUTE FOR DIVERSITY AND ETHICS IN SPORT

MAKING WAVES OF CHANGE

Los Angeles, CA

WEST



Houston, TX

SOUTH

Appendix B

2020 NCAA Women's Basketball Tournament

Fort Wayne, IN

MIDWEST


Greenville, SC

EAST

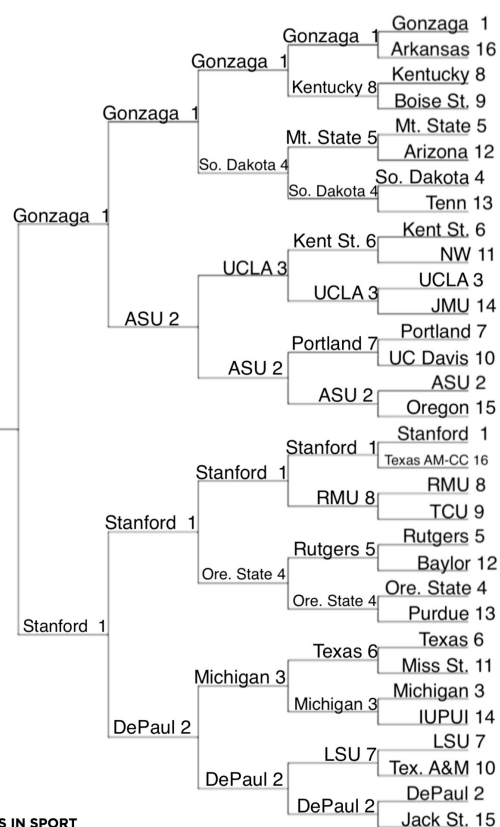
New Orleans, LA



THE INSTITUTE FOR DIVERSITY AND ETHICS IN SPORT

MAKING WAVES OF CHANGE

Portland, OR

WEST


Dallas, TX

SOUTH

Projected 2020 NCAA Division I Men's Basketball Tournament Teams

School Name	Conference	APR	Overall Basketball Student-Athletes (%)	African-American Basketball Student-Athletes (%)	White Basketball Student-Athletes (%)	Overall Student-Athletes (%)
Arizona State University	Pac-12 Conference	990	100	100	100	88
Auburn University	Southeastern Conference	995	71	75	100	89
Baylor University	Big 12 Conference	976	67	70	100	91
Belmont University	Ohio Valley Conference	1000	100	100	100	98
Boston University	Patriot League	985	100	100	100	96
Bradley University	Missouri Valley Conference	1000	100	100	100	96
Brigham Young University	West Coast Conference	974	57	50	75	80
Butler University	Big East Conference	984	89	100	100	88
Creighton University	Big East Conference	971	92	80	100	96
Duke University	Atlantic Coast Conference	957	100	100	100	97
Eastern Tennessee State University	Southern Conference	934	56	46	100	80
Eastern Washington University	Big Sky Conference	980	89	80	N/A	79
Florida State University	Atlantic Coast Conference	989	90	83	N/A	82
Gonzaga University	West Coast Conference	1000	100	100	100	98
Hofstra University	Colonial Athletic Association	994	71	69	100	90
Indiana University	Big Ten Conference	964	88	75	100	91
Liberty University	ASUN Conference	948	92	100	100	88
Louisiana State University	Southeastern Conference	956	86	75	100	89
Marquette University	Big East Conference	955	88	80	100	95
Michigan State University	Big Ten Conference	1000	100	100	100	91
New Mexico State University	Western Athletic Conference	958	67	100	100	81
North Carolina Central University	Mid-Eastern Athletic Conference	959	83	89	N/A	79
North Carolina State University	Atlantic Coast Conference	944	50	38	100	87
North Dakota State University	The Summit League	979	83	75	88	85
Northern Kentucky University	Horizon League	960	82	86	75	78
Ohio State University	Big Ten Conference	940	75	71	100	86
Penn State University	Big Ten Conference	954	90	88	100	91
Prairie View A&M University	Southwestern Athletic Conference	926	77	81	N/A	71
Providence College	Big East Conference	984	64	55	100	94
Robert Morris University	Northeast Conference	958	100	100	N/A	88
Rutgers University	Big Ten Conference	984	82	90	N/A	89
Saint Mary's College (CA)	West Coast Conference	984	69	71	100	87
San Diego State University	Mountain West Conference	985	67	56	100	83
Seton Hall University	Big East Conference	990	100	100	100	98
Siena College	Metro Atlantic Athletic Conference	979	70	63	100	92
Stephen F. Austin University	Southland Conference	951	83	75	100	75
Texas Tech University	Big 12 Conference	946	73	71	N/A	81
University of Akron	Mid-American Conference	945	83	75	100	86
University of Arizona	Pac-12 Conference	960	83	75	100	86
University of Arkansas at Little Rock	Sun Belt Conference	931	93	100	100	78
University of California, Irvine	Big West Conference	966	62	60	80	87
University of California, Los Angeles	Pac-12 Conference	933	57	25	100	92
University of Cincinnati	American Athletic Conference	974	83	82	N/A	92
University of Colorado	Pac-12 Conference	971	85	78	100	91
University of Dayton	Atlantic 10 Conference	941	83	75	100	95
University of Florida	Southeastern Conference	990	82	78	100	88
University of Houston	American Athletic Conference	950	79	70	100	81
University of Illinois	Big Ten Conference	968	90	89	100	92
University of Iowa	Big Ten Conference	965	83	75	86	90
University of Kansas	Big 12 Conference	984	100	100	100	85
University of Kentucky	Southeastern Conference	1000	75	50	100	91
University of Louisville	Atlantic Coast Conference	984	89	75	100	91
University of Maryland	Big Ten Conference	964	73	67	100	85
University of Michigan	Big Ten Conference	995	100	100	100	93
University of North Texas	Conference USA	966	80	92	0	85
University of Oklahoma	Big 12 Conference	980	69	78	100	84
University of Oregon	Pac-12 Conference	958	50	100	33	86
University of Richmond	Atlantic 10 Conference	970	100	100	100	94
University of Southern California	Pac-12 Conference	969	60	67	67	90
University of Texas at Austin	Big 12 Conference	951	75	67	100	88
University of Vermont	America East Conference	986	100	100	100	95
University of Virginia	Atlantic Coast Conference	975	100	100	100	94
University of Wisconsin	Big Ten Conference	980	78	0	88	90
Utah State University	Mountain West Conference	955	82	80	80	94
Villanova University	Big East Conference	1000	100	100	100	96
West Virginia University	Big 12 Conference	1000	100	100	100	80
Winthrop University	Big South Conference	957	90	89	N/A	90
Yale University	Ivy League	987	94	100	89	99
Average		970.4	82.8	80	94.3	88.5

Projected 2020 NCAA Division I Women's Basketball Tournament Teams

School Name	Conference	APR	Overall Basketball Student-Athletes (%)	African-American Basketball Student-Athletes (%)	White Basketball Student-Athletes (%)	Overall Student-Athletes (%)
Arizona State University	Pac-12 Conference	1000	100	100	100	88
Baylor University	Big 12 Conference	980	87	92	100	91
Bethune-Cookman University	Mid-Eastern Athletic Conference	972	64	69	N/A	76
Boise State University	Mountain West Conference	996	85	80	100	90
Bucknell University	Patriot League	1000	100	100	100	96
Campbell University	Big South Conference	995	94	100	80	87
Central Michigan University	Mid-American Conference	1000	94	90	100	85
Creighton University	Big East Conference	1000	100	100	100	96
DePaul University	Big East Conference	1000	100	100	100	94
Drake University	Missouri Valley Conference	989	100	N/A	100	91
Drexel University	Colonial Athletic Association	990	92	75	100	90
Duke University	Atlantic Coast Conference	996	92	86	100	97
Florida Gulf Coast University	ASUN Conference	1000	93	100	89	87
Florida State University	Atlantic Coast Conference	975	100	100	N/A	82
Gonzaga University	West Coast Conference	1000	100	100	100	98
Indiana University	Big Ten Conference	981	92	67	100	91
Iowa State University	Big 12 Conference	976	92	100	88	91
IUPUI	Horizon League	990	83	78	100	90
Jackson State University	Southwestern Athletic Conference	974	83	82	N/A	84
James Madison University	Colonial Athletic Association	973	92	88	100	87
Kent State University	Mid-American Conference	995	91	100	67	85
Louisiana State University	Southeastern Conference	991	92	86	100	89
Marquette University	Big East Conference	979	100	100	100	95
Mississippi State University	Southeastern Conference	987	91	80	100	83
Missouri State University	Missouri Valley Conference	990	91	80	100	83
Montana State University	Big Sky Conference	996	95	100	92	82
North Carolina State University	Atlantic Coast Conference	986	83	83	100	87
Northwestern University	Big Ten Conference	981	93	80	100	98
Ohio State University	Big Ten Conference	962	100	100	100	86
Old Dominion University	Conference USA	975	85	88	50	81
Oregon State University	Pac-12 Conference	997	100	100	100	80
Princeton University	Ivy League	996	100	N/A	N/A	98
Purdue University	Big Ten Conference	978	91	86	100	86
Rice University	Conference USA	1000	100	100	100	94
Rider University	Metro Atlantic Athletic Conference	991	100	100	100	93
Robert Morris University	Northeast Conference	995	92	80	100	88
Rutgers University	Big Ten Conference	986	100	100	100	89
Samford University	Southern Conference	1000	100	100	100	97
Southeast Missouri State University	Ohio Valley Conference	983	94	75	100	81
Stanford University	Pac-12 Conference	1000	100	100	100	96
Stony Brook University	America East Conference	1000	94	80	100	87
Texas A&M University	Southeastern Conference	982	94	94	100	82
Texas A&M University Corpus Christi	Southland Conference	968	82	88	N/A	79
Texas Christian University	Big 12 Conference	995	86	80	100	86
University of Arizona	Pac-12 Conference	987	85	82	100	86
University of Arkansas	Southeastern Conference	966	70	50	100	84
University of California - Los Angeles	Pac-12 Conference	991	100	100	100	92
University of California, Davis	Big West Conference	1000	90	N/A	100	89
University of Connecticut	American Athletic Conference	990	100	100	100	90
University of Dayton	Atlantic 10 Conference	991	100	100	100	95
University of Iowa	Big Ten Conference	982	93	67	100	90
University of Kentucky	Southeastern Conference	1000	100	100	N/A	91
University of Louisville	Atlantic Coast Conference	1000	92	86	100	91
University of Maryland	Big Ten Conference	964	100	100	100	85
University of Michigan	Big Ten Conference	995	100	100	100	93
University of Missouri, Kansas City	Western Athletic Conference	995	91	67	100	92
University of Oregon	Pac-12 Conference	981	86	50	100	86
University of Portland	West Coast Conference	985	93	100	100	94
University of South Carolina	Southeastern Conference	995	100	100	N/A	94
University of South Dakota	The Summit League	991	100	100	100	88
University of Tennessee	Southeastern Conference	978	91	88	100	87
University of Texas at Austin	Big 12 Conference	996	94	90	100	88
University of Troy	Sun Belt Conference	986	88	100	0	84
Virginia Tech	Atlantic Coast Conference	935	82	100	100	91
Average		987.6	93	89.6	95.9	88.8